



PASADENA CITY COLLEGE MEETING AGENDA and NOTES

Title of Meeting / Committee Name: IEC General Meeting
Friday October 12, 2018 1:00-3:00pm Room: W101

Co-Chair:
Crystal Kollross

Name of Person Taking Notes:
Lucky Springfield

Co-Chair:
Sonya Valentine

MEETING NOTES

In Attendance: Crystal Kollross, Sonya Valentine, Beverly Dunbar, Carlos Altamirano, Carrie Afuso, Daisuke Yamaguchi, David Colley, Gloria Wong, Jude Socrates, Michaela Mares, Rudy Aguilar, Sheri Stoddard, Xiu-Zhi Z. Wu

Crystal Kollross called the meeting to order at 1:15 PM.

- I. Public Comment on Non-Agenda Items – None.
- II. Review and approval of meeting notes from September 28, 2018
 - Motion to approve: D. Yamaguchi. Second: D. Colley. Approved.
- III. INFORMATION ITEMS
 1. Review Teams and Assignments
 - C. Kollross displayed the teams and review list.
 2. Mission Statement Review
 - C. Kollross presented the current draft of the Mission Statement for the committee to review.
 - Committee shared their thoughts and made comments on the Mission Statement.
- IV. DISCUSSION AND POSSIBLE ACTION
 1. AP 3251 Institutional Effectiveness
 - S. Valentine shared the questions from her visit with the Academic Senate.
 - Term limits, IEC and IEC leadership membership, and differences between program review process and cycle were discussed.
 2. Facilities and Construction Summary
 - Not presented - no Discussion.
 3. Strategic Communications and Marketing Summary
 - C. Kollross presented the Strategic Communications and Marketing Summary.
 - A key review point was the increased workload but unit is underfunded.
 - Committee discussed the misalignment of job responsibilities, advanced technology, updating the skill set, branding, changed marketing, student internships, and trackable advertising.
 - Motion to approve: S. Stoddard. Second: C. Altamirano. Approved.
 4. Certificate Review Summary Form
 - C. Kollross displayed the Certificate Review Summary Form.
 - Committee went over the form, discussed each section, and made edits.

V. ANNOUNCEMENTS

- M. Mares announced that the conclusion of the Latinx Heritage month calendar is on Monday, October 15th in the Creveling Lounge, at 5:30 p.m. is The Majority Report presented by Mayra A. Lara.
- M. Mares also shared that on Friday, October 12th is New Lancer Family Day and next week is Undocumented Student advocacy week with webinars Monday – Friday, 11am-12pm.
- G. Wong mentioned the Humanity shows for the next two weekends, and a show Tuesday, October 16th called Dorkface Rules the World. Tuesdays and Thursdays there are performances at lunch in the CA West patio.
- C. Afuso announced the LGBTQ Faculty, Staff & Student Mixer at the CA North Courtyard, and Wednesday is a large post card to vote drive.
- November 9th IEC meeting is canceled for ISER training.

VI. ADJOURNMENT

- Motion to approve: S. Stoddard. Second: C. Altamirano. Approved.