



PASADENA AREA COMMUNITY COLLEGE DISTRICT
President's Latino Advisory Committee (PLAC)
Mission: *To enhance the success of Latino students at PCC*



Thursday, July 14, 2016, 10:00 AM
President's Conference Room

Members in attendance: H. Guerrero, D. Leyba, R. Martínez, S. Murga,
C. Olivo, I. Ramirez, H. Rodriguez

Welcome and Introductions

Co-Chair Update

Co-Chair Martínez announced that the Latino Studies Association Annual Conference was held July 7-9 in Pasadena.

Co-Chair Update

President Vurdien announced the hiring of Dr. Cynthia Olivo as the Vice President of Student Services. Additionally, 53 full time faculty have been hired, and 8 one year temporary full time faculty were hired. Latino faculty were hired in multiple disciplines including math, English, counseling, and business. Dr. Richard Storti was hired as the Assistant Superintendent/Vice President of Business and Administrative Services, Dr. Terry Giugni was hired as the Assistant Superintendent/Vice President of Instruction, Dr. Lisa Norman is the new Vice President of Human Resources, and Ketmani Kouanchao was hired as Associate Dean of Special Services. In addition, President Vurdien stated that the budget for College Assistants was reduced. President Vurdien stated that he is looking forward to the fall semester.

Student Affairs Update

No update.

Old Business

Summary Notes

Approved – April 14, 2016

Task Force Reports

Communications – I. Ramirez will work on developing a monthly newsletter.

Membership – D. Leyba announced that Ernesto Bustillos has joined PLAC. E. Bustillos is an assistant professor in Sociology.

Scholarship – Co-Chair Martínez suggested emailing a thank you note to PLAC scholarship donors. As of May 2016, \$22,000 was raised. Co-Chair Martinez is working with Y. De La Paz to determine the final cost of food for the scholarship event. Co-Chair Martinez requested feedback on how to improve the scholarship event. The following comments/suggestions were made:

- Enjoyed listening to student speeches
- Student introductions, missed the opportunity for students to share personal stories. Some students were able to express themselves better than others.
- Work with students on their introductions, student should give final approval of their introduction.

- Schedule planning earlier, set deadlines, and have a timeline. Schedule first planning meeting in August.
- Publicize event more
- Many items were last minute
- Provide updates from scholarship event sub-committees
- Communicate event information to elected officials in a timely manner. Contact schedulers directly.
- Should keynote speaker be paid?
- Set aside tables for families of students receiving a scholarship. Co-Chair Martinez stated that the cost for families to attend is on average \$1500. It was asked if donors can donate a dinner ticket to student or family member. VP Olivo stated that this was done in the past. Co-Chair Martinez stated that it may be easier to set up a separate account to cover the cost of family member's attendance.

New Business

VP Olivo announced newly hired counseling faculty:

Juan Pablo Carreon, General Counselor

Dr. Rosa Prado, EOPS, Foster Youth Counselor

Dr. Marina Gonzalez, General Counselor

Lilly Tran, General Counselor

Jeff Hupp, General Counselor

Taleen Seropian, General Counselor

The Coordinator position for the Upward Bound Program will be advertised soon. VP Olivo shared that the college is exploring a possible bond measure, and that she will be attending the Harvard Institute for Leadership in Education.

Around the Table

D. Leyba announced that COPA is having a scholarship fundraiser on June 12.

Assemblymember Chris Holden is hosting the 17th Annual Block Party on July 30 (see handout).

S. Murga stated that the Adelante conference went well, and it was a great event.

H. Guerro shared that he has been appointed as a Civil Grand Juror.

R. Martinez shared the video, Once Upon a Time in Chavez Ravine (link provided)

<https://www.kcet.org/shows/lost-la/once-upon-a-time-in-chavez-ravine>

Future Topics

none

Adjourn

Meeting concluded with a moment of silence for Danny Castro.

Future Meeting Dates:

Thursday, July 14, 2016 at 10:00 a.m.

Thursday, August 11, 2016 at 10:00 a.m.

Thursday, September 8, 2016 at 10:00 a.m.